1 <u>CLAIMS</u>

- 1. A composition comprising, in a cosmetically acceptable medium comprising water and having a basic pH, at least one oxidation dye and an alkalinizing agent, wherein the alkalinizing agent comprises at least one metasilicate selected from the group consisting of alkali metal, alkaline-earth metal or ammonium metasilicates and at least one alkanolamine.
- 8 2. The composition according to Claim 1, comprising sodium 9 metasilicate.
  - 3. The composition according to Claim 1, wherein the alkanolamine is selected from the group consisting of monoethanolamine, triethanolamine, monoisopropanolamine, diisopropanolamine, N-dimethylamino-ethanolamine, 2-amino-2-methyl-1-propanol, triisopropanolamine, 2-amino-2-methyl-1,3-propanediol, 3-amino-1,2-propanediol, 3-dimethylamino-1,2-propanediol and trishydroxy-methylaminomethane.
- 16 4. The composition according to Claim 1, comprising monoethanolamine.
  - 5. The composition according to Claim 1, wherein the alkalinizing agent comprises from 0.1 to 6% by weight of metasilicate relative to the total weight of the composition.
  - 6. The composition according to Claim 5, wherein the alkalinizing agent comprises from 0.5 to 5% by weight of metasilicate relative to the total weight of the composition.
  - 7. The composition according to Claim 6, wherein the alkalinizing agent comprises from 1 to 3% by weight of metasilicate relative to the total weight of the composition.
  - 8. The composition according to Claim 1, wherein the alkalinizing agent comprises from 0.1 to 8% by weight of alkanolamine relative to the total weight of the composition.
  - 9. The composition according to Claim 8, wherein the alkalinizing agent comprises from 0.5 to 6% by weight of alkanolamine relative to the total weight of the composition.

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- 1 10. The composition according to Claim 9, wherein the alkalinizing agent comprises from 1 to 5.5% by weight of alkanolamine relative to the total weight of the composition.
- 11. The composition according to Claim 1, wherein its pH is from 7.2 to 13.
- The composition according to Claim 11, wherein its pH is from 8.5 to 11.5.
- 8 13. The composition according to Claim 1, wherein the oxidation dye is 9 selected from the group consisting of oxidation bases and couplers.
- 10 14. The composition according to Claim 13, comprising at least one oxidation base.
- 15. The composition according to Claim 14, wherein the oxidation base is selected from the group consisting of ortho- and para-phenylenediamines, double bases, ortho- and para-aminophenols, heterocyclic bases and their addition salts with an acid.
  - 16. The composition according to Claim 13, comprising at least one coupler selected from the group consisting of meta-aminophenols, meta-phenylenediamines, meta-diphenols, naphthols, indole derivatives, indoline derivatives, sesamol and its derivatives, pyridine derivatives, pyrazolotriazole derivatives, pyrazolones, indazoles, benzimidazoles, benzothiazoles, benzoxazoles, 1,3-benzodioxoles, quinolines and their addition salts with an acid.
  - 17. The composition according to Claim 15, wherein the addition salts with an acid are selected from the group consisting of the hydrochlorides, hydrobromides, sulphates, tartrates, lactates and acetates.
  - 18. The composition according to Claim 16, wherein the addition salts with an acid are selected from the group consisting of the hydrochlorides, hydrobromides, sulphates, tartrates, lactates and acetates.
  - 19. The composition according to Claim 14, wherein the at least one oxidation base is present at a concentration ranging from 0.0005 to 12% by weight relative to the total weight of the composition.
- The composition according to Claim 13, comprising at least one coupler.

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- 21. The composition according to Claim 20, wherein the at least one coupler is present at a concentration between 0.0001 and 10% by weight relative to the total weight of the composition.
  - 22. The composition according to Claim 1, wherein the cosmetically acceptable medium further comprises at least one organic solvent.
  - 23. The composition according to Claim 22, wherein the at least one organic solvent is present in a proportion ranging from 1 to 40% by weight relative to the total weight of the composition.
  - 24. The composition according to Claim 1, further comprising at least one cationic polymer in a proportion of 0.05 to 10% by weight relative to the total weight of the composition, and further comprising at least one nonionic surfactant in a proportion of 0.1 to 20% by weight relative to the total weight of the composition.
    - 25. A ready-to-use composition comprising the composition of Claim 1.
  - 26. The composition according to Claim 25, wherein the composition comprises hydrogen peroxide.
    - 27. A method for dyeing human keratinous fibres comprising:

mixing a composition comprising, in a cosmetically acceptable medium comprising water and having a basic pH, at least one oxidation dye and an alkalinizing agent, wherein the alkalinizing agent comprises at least one metasilicate selected from the group consisting of alkali metal, alkaline-earth metal or ammonium metasilicates and at least one alkanolamine, with an oxidizing composition; and

applying the mixture obtained to the fibres, after which the fibres are rinsed, washed with shampoo, rinsed again and dried, the oxidizing composition comprising hydrogen peroxide or a compound capable of releasing hydrogen peroxide in situ, or an oxidoreduction enzyme.

- 28. The method of Claim 27, wherein the mixture applied to the fibers is allowed to act on the fibers for 3 to 50 minutes before rinsing.
- 29. The method of Claim 27, wherein the mixture applied to the fibers is allowed to act on the fibers for 5 to 30 minutes before rinsing.
- 30. The method of Claim 27, wherein said fibers are human hair.